

Dennis R. Archambault
PhD, MA, MFA, MPA, BSci

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Expertise: Demonstrated ability to analyze and present intricate concepts to an untrained audience with unusual clarity

Deliverables

Escoe Bliss Communication for Ensemble Workforce Solutions

Contractor from 3/07

(Countrywide: Finance Department)

Project/Contracted Staff Writer: CLEAR Documentation Team Lead

- Documentation writer/lead for eLearning courses, participated in process re-engineering, SOX, change-management systems, desktop instructions and procedures.

NovusTechnic Consulting

Contractor from 4/01

(Countrywide: Wholesale Lending Division Training Department)

Project/Contracted Staff Writer: Project Lead/Instructional Designer

- eLearning certification courses designer.
- Created process maps, SOPs & documentation and work instructions.
- Created QVDQ Fraud Detection Course and SOPs for bank auditors (on dept. processes)
- Creative Director/Writer of a winning Flash presentation: NAMB 2002 Convention.
- Wrote Desktop instructions.

Countrywide Home Loans—Corporate

8/98-2/01

Project Manager/Permanent Staff Writer/Instructional Designer

- Transformed a telemarketing script into a computer-based, customer sales presentation; generating \$150,000,000/month from \$750,000/month.
- Responsible for the Corporate Intranet training project: created PowerPoint modules with embedded sound; delivered a library of topic-specific presentations.

G&H Technology, Inc.

3/95-8/98

Corporate Communications Director

- Wrote Mission-Critical, multi-million dollar proposals on all product lines. Numerous million-dollar contracts were awarded.
- Created and managed an International Space Station Media Event including 2 Astronauts, NASA officials, contractors (Boeing, Lockheed, Rocketdyne, etc.), DOD, vendors, state and local politicians, print and television media, business associations, and investors. New contracts were awarded.
- Developed Marketplace Analysis and Intelligence Reports; created PowerPoint presentations and all marketing literature to position the company in the forefront of emerging market trends on its manufacturing capabilities. Managed all aspects of video programming, from conception, scripting, casting, crewing, shooting, visual inserts, editing to the delivery medium (NTSC, PAL, SECAM) for worldwide audiences.
- ISO 9001 Team Writer
- Created the company website: www.ghotech.com

Image Work Communications

2/93-3/95

Vice President, Marketing Communications

- Responsible for the Circuit City CD-ROM HK Sales Project. Engaged in intensive person-to-person interviews with Harman Kardon (HK) sound engineers. Scripted, designed and managed the interactive

sales training program from concept through to completion; doubling the sales volumes nationally for Circuit City on Harman Kardon high fidelity receivers and affiliated Infinity speaker product lines.

- Responsible for the 1st Interstate Bancorp Video contract on the retiring CEO. Completed extensive interviews, gathered materials, wrote approved shooting script, participated in the segment selection of on-screen talent and sound bites from audio recording of others, graphic design of the entire piece and followed to completion of this highly regarded program.

University of Southern California

6/80-2/93

Administrator [all positions by request of senior management]

- **Personnel Administrator** for the Business Affairs Division (3500 employees): responsible for all personnel related matters for the \$385 Million dollar Division that ‘ran the city of the University’.
- **Transportation Administrator** integrated all transportation services: wrote the project plan, consolidated all transit systems, personnel, routes, schedules; supervised \$1,200,000 budget and maintenance schedules for the \$2,300,000 rolling stock. Managed 25 FT and 100 PT employees. Wrote all marketing and instructional materials; prescribed specifications for new vehicle purchases; created logo and uniform designs.
- **Security Administrator**, wrote the “internal Neighborhood Watch” Security and Safety NETwork project plan: Developed a broad outreach program covering crime and fire prevention, CPR and First Aid, and disaster preparedness programs and simulations campus(es)-wide. Created all presentation literature; selected instructors, created video programming. Won the *Silver Angel Award* from the International Television Association; won the *Top National Newsletter Award* from the Campus Safety Association; won the *Administrative Achievement Award* from the International Association of Campus Law Enforcement Administrators.
- **Disaster Plan Co-Writer** of the University’s first comprehensive Prevention and Recovery Plan for both University Park and Medical Center campuses and outlying facilities.
- **Special Projects Administrator**, responsible for the 1984 Summer Games Facility Security Monitoring Project for the USC Olympic Athletic Village and 36 additional sites on campus, and created shift schedules and supervised 56 personnel. Liaison for Secret Service detail: ex-President Gerald Ford.

Additional Work Experience:

- University of California, Los Angeles: Created first Marketing Office for Short Courses, Extension Department
- Pepperdine University: Created first CPA Recertification Course
- Smith Corona Marchant: National Account Sales Representative (16th of 256 nationwide Reps)
- Xerox Corporation: State of California Sales Team
- U.S. Marine Corps 2nd Lt. Company Commander, Viet Nam: Arizona Territory/Go Noi Island

Education:

- PhD Mythology, with Depth Psychology emphasis, Pacifica Graduate Institute
- MA Mythology, with Depth Psychology emphasis
- MFA Cinema-Television, Film Production major; with enough units for an additional Masters in Scriptwriting. University of Southern California
- MPA Public Administration, Terrorism Psychology Specialty, University of Southern California
- BSci Business Marketing and Communications; Engineering Minor, Arizona State University

Achievements:

- President’s Award, Toastmasters International
- Published Author: “AndrogynyJOY” April 2012: <http://androgynyjoy.com>
- Published Author: “Odyssey Dreams” April 2004: <http://www.atlasbooks.com/marktplc/01150.htm>
- Published Author: “YourFirstCareerJob.com,” 2007: http://bookch.com/details.taf?title=YourFirstCareerJob.com&book_id=1604
- Published Website <http://drdenn.com>
- Published Website, <http://www.spacecolony.com>, 57229 gamers worldwide, wrote all scenarios
- Silver Angel: ITVA (Instructional Television Association) – training video production
- Markie Award (training video production)
- Los Angeles Mayor Commendation (training video production)